



P.O. Box 534, Castle Rock, CO 80104, 303-594-1509 phone, info@coloradohorsepower.org

YEAR IN REVIEW 2017

TO: HorsePower Board of Directors
Donors and Sponsors
Family Members, Students and Volunteers

From: President, Board of Directors

Subj: 2017 in review

Many thanks to all the individuals and groups who supported HorsePower throughout 2017. A brief synopsis of the highlights of the year are included below:

FACILITIES:

Owners of Meadowbrook Farms funded, designed and supervised the construction of an expanded indoor arena and a viewing room office with mini kitchenette. The expanded arena will enable HorsePower to have two indoor classes simultaneously. The viewing room office, provides heated, indoor space for meetings and for parents and caregivers to watch their students ride while being protected from the elements. A new indoor handicap accessible bathroom replaces the port a potty and is much appreciated by all! The Castle Rock Chamber of Commerce hosted a ribbon cutting ceremony with members of the community to recognize our new and expanded facilities.

INSTRUCTORS:

Retention of instructors was problematic in 2017. Our full time Program Manager and Instructor was offered a job opportunity she could not refuse. Focus was on finding certified instructors. We now have two-part time instructors; one paid and one volunteer who teach classes on Thursdays and Saturday. Unfortunately, the hours these two instructors provide, will not meet the student demand come spring/summer and falls sessions 2018. In anticipation of this we have hired a part time Program Assistant who is working on fund raising, volunteer and student recruitment and working toward PATH instructor certification. We are hoping to have her on a fast track to PATH certification by Spring 2018.

STUDENTS

HorsePower has an on-going core of steady Douglas County students, some who have been with the organization for over 17 years. With the goal of increasing the number of instructors and instructor hours available we hope to meet the growing demand for our services. Our goal to develop an Equine Assisted Program for veterans is still apriority for us. We continue to search for the instructor with the appropriate skills and sensitivity to veterans' needs.

VOLUNTEERS:



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Our volunteers continue to be the backbone of our program. We are fortunate to have a very strong group of dedicated and loyal volunteers who know our students and horses. We continue to recruit new members of the volunteer family through Facebook, our Website, Constant Contact, participation at community events and through Volunteer Match.

BOARD MEMBERS:

During 2017 we welcomed Theresa Echols to the Board as Treasurer replacing Mike Hagans, Ed Robinson from ReMax, Sharon Mushkin, Tampa General and Bonnie Chipman. In December 2017 resignations due to demands of job and home were submitted by long time Board Vice President Hope Marie Sneed and Secretary Bonnie Chipman. Recruitment is underway for their replacement.

FUND RAISING AND REVENUE

Fund raising continued to be a focus during FY 2017. Actual sources of revenue during 2017 were annual Gala 40%, Program Tuition 31% and Corporate & Individual Donations 29%. Net revenue from 2017 Denim and Diamonds was \$14,731. Plans are in place for new and additional fund-raising activities and events during FY 2018. During 2017 significant donations were received from the Lawrence Greenleaf Masonic Order, Charles Schwab, Walmart, Public Service Credit Union Castle Rock Civitan and Derback Insurance.

FINANCIALS

2016 IRS 990 is posted on website www.ColoradoHorsePower.org with 2017 information to follow upon 990 completion.

Lynette A Roff
President, Board of Directors